

COSEFFECT

COMPANY PROFILE

We are Digital Narrators, Thinkers,
Creators, designers and developers

Creative Agency based in Johannesburg & Mbombela, SA



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WELCOME

Building brands on the web since 2015.

Creative Agency based in Johannesburg & Mbombela, SA

WHO WE ARE

Coseffect Creative Agency is a hub for creatives and consists of multi-disciplinary designers and it is based out of the beautiful city of Johannesburg & Mbombela. We design beautiful and functional websites and Graphics. A one stop for all your solutions.

WHAT WE DO

We have a wide array of services to offer our clients.

We get to understand the needs of our clients so that we can tailor solutions to their exact needs, and deliver high-value results that transform their businesses.



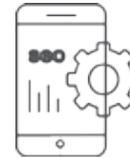
BRANDING, IDENTITY & STRATEGY

We help businesses with copywriting, graphic design, layout design, logo, packaging and illustration for both print and digital. We provide the best services to take your business to the next level.



DIGITAL STRATEGY & MARKETING

We help with Google Adwords; google analytics and Social Media ads with a budget that best suits your needs. We help you develop a winning strategy that maximises your effectiveness while minimising the time and money required to achieve your goals.



WEBSITE & APPS

The website is still the hub of your digital presence. We are able to deploy awesome solutions because we have awesome "web guys". We design and develop websites with the intention of making your site stand out and be as user friendly for clients as possible.



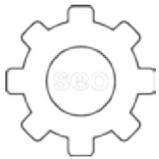
TALENTED GRAPHIC ARTISTS

Great looking assets are a must! From web pages to email blasts to social media posts, everything must look great! We make sure that your digital platforms i.e website, app and social media are up to industry standard.

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SEO

Ranking at the top of GOOGLE requires skill and persistence



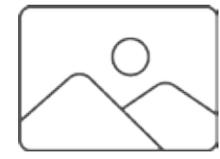
SOCIAL MEDIA MANANGER

Growing your social footprint and creating engaged followers is an art and a science. You need a talented team leading the charge.



SKILLED CONTENT WRITERS

Great content is the engine that makes everything run. Your website, sales material, email blasts, social media posts, etc. – all need great content writing.



VIDEOGRAPHY

Working with the best young and vibrant video content creators to make sure you get the best out of the visual world.

OUR CLIENTS

—
We work with clients from all over the world to create amazing results.

We work with small to medium businesses, corporations, government agencies and entrepreneurs. We understand that most businesses started “smaller”. We develop a strategy that allows you to grow without causing you to spend more than you’re comfortable with. A great solution is one that helps you achieve your goals WITHOUT causing you “budget stress”!



OUR APPROACH

It all starts over coffee with a pen and paper. We sit down with you to understand your vision, what you want to achieve, and what makes you unique. From there, we determine how to narrate your story across the digital world, and provide the digital tools and technology to ensure your success.

OUR PHILLSOPHY

Our mission is to empower our clients through technology. We promise to connect you with your customers by understanding your vision, and giving you a voice in the digital world.

RELATIBILITY

To relate is to understand, make connections, and identify with. We strive to understand our clients unique stories and visions so that we can successfully relate that to their customers, staff, and key stakeholders.



We are Digital Narrators,
Creators, Thinkers, designers
and developers.



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SIMPLICITY

—

To make something simple is not always easy, as it requires a complete understanding. We endeavour to combine our experience and creativity to produce simple, seamless and enjoyable experiences.

YOUR STORY

—

Every story is unique, and we're interested in understanding and telling yours. We combine wisdom and technology, experience and creativity, in order to realise your vision and tell your unique story.

RESULTS-DRIVEN / GOAL-ORIENTED

—

We tend to work best with companies who are results-driven and are interested in setting real goals and meeting objectives.

AGGRESSIVE GOALS

—

The more aggressive you are with your goals, the more excited we get. It's fun for us to work with companies that want to dominate their market.



LET'S GET STARTED

—
We know you have something
great and we'd love to get involved.

Whether you want to work on branding and identity, a bespoke website or app
we're all about exceptional results. Let's get started today.

FIND US ON



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